



Privacy & Cookies

1) Who is in charge of the protection of personal data?

We the company: Direct Signs (Northern) Limited, Darlington, County Durham, DL1 2PT

Direct Signs (Northern) Limited is committed to take all responsibility for the protection and security of your personal data whilst using our website.

2) Data collected by automated means.

Various technologies may be used on our websites in order to make them more user-friendly, effective and secure.

Such technologies may lead to data being collected automatically by us or by third parties on behalf of us. This data does not generally contain personal details about the user.

Examples of such technologies are cookies, flash cookies and web analytics.

3) Cookies.

A number of places on our websites make use of cookies. These are essentially small text files that are stored on your computer's hard drive by your web browser. In other words, cookies help to make our websites more user-friendly, more effective and more secure.

The cookies usually used by us are called "session cookies", which are automatically deleted at the end of the visit to the respective website. By default, browsers enable the use of cookies but this function can also be disabled. However, this will result in some services not being available.

It is also possible to manually delete cookies after their use via the web browser.

Direct Signs (Northern) Limited is not aware of any cases in which cookies have caused damage to a computer or facilitated viral infections.

Cookies are small units of information that we need in order to identify as a user when logging into the customer login section of our website. The Session IDs are stored by your browser on the hard disk only during the current session, require only minimal storage space and will not have any negative impact on your computer.

Cookies do not contain any specific personal data.

If you want to express your consent or objection to Cookies you may set your web browser to notify you when you receive a cookie or to disable cookies altogether.

Our website may not function properly as a consequence.

The following links provide specific information about the most commonly used browser:

Internet Explorer:

<http://support.microsoft.com/gp/cookies/en>

Mozilla Firefox:

<http://support.mozilla.com/en-US/kb/Cookies>

Google Chrome:

<http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647>

Safari

<http://docs.info.apple.com/article.html?path=safari/3.0/en/9277.html>

Opera:

<http://www.opera.com/browser/tutorials/security/privacy/>

4) Flash Cookies.

A special form of cookie is the flash cookie. In contrast to normal cookies, these are not created and saved by the browser but are governed by the Adobe Flash plug-in.

To delete or disable these flash cookies is only possible using tools such as the Adobe Flash Player website. You can also obtain more information about these cookies on the Adobe Flash website

5) Web analytics.

Web analytics is the term given to a method for collecting and assessing the behaviour of visitors to websites. Our web analytics are carried out by Google Analytics.

These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the interface and content within the site.

The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

[Click here](#) for an overview of Privacy at Google.

To opt out of being tracked by Google Analytics across all websites please [click here](#)

6) Online forms - Cookie.

This cookie is essential for the online contact form & when you login to our upload files login.

These forms are for the data controllers and can be used to notify with the www.direct-signs.com – to operate.

It is set only for those people using the forms. This cookie is deleted when you close your browser.

Most web browsers allow some control of most cookies through the browser settings.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org

7) Contact Information.

If you have any questions about the processing of your personal details or about our privacy policy you are welcome to contact us

Telephone: +44 (0)1325 351-092 or Email us: info@direct-signs.com